



### Panoramica del pubblico

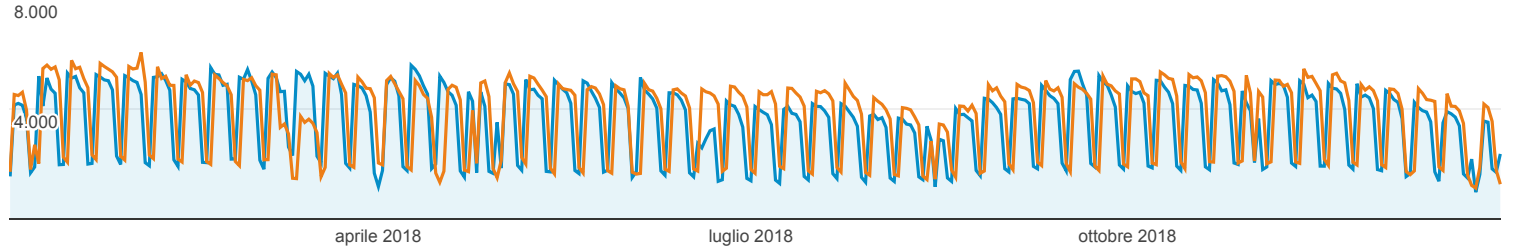
Tutti gli utenti  
+0,00% Utenti

1 gen 2018 - 31 dic 2018  
Confronta con: 1 gen 2017 - 31 dic 2017

#### Panoramica

1-gen-2018 - 31-dic-2018: ● Utenti

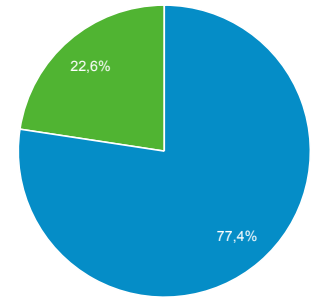
1-gen-2017 - 31-dic-2017: ● Utenti



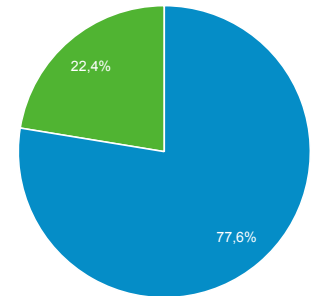
<b>Utenti</b> <b>-6,09%</b> 891.658 vs 949.470	<b>Nuovi utenti</b> <b>-5,63%</b> 875.882 vs 928.088	<b>Sessioni</b> <b>-6,43%</b> 1.587.446 vs 1.696.616
<b>Numero di sessioni per utente</b> <b>-0,37%</b> 1,78 vs 1,79	<b>Visualizzazioni di pagina</b> <b>-2,70%</b> 5.174.615 vs 5.318.331	<b>Pagine/sessione</b> <b>3,99%</b> 3,26 vs 3,13
<b>Durata sessione media</b> <b>-4,94%</b> 00:03:08 vs 00:03:18	<b>Frequenza di rimbalzo</b> <b>-2,50%</b> 52,96% vs 54,32%	

■ New Visitor ■ Returning Visitor

1-gen-2018 - 31-dic-2018



1-gen-2017 - 31-dic-2017



#### Lingua

Lingua	Utenti	% Utenti
<b>1. it</b>		
1-gen-2018 - 31-dic-2018	456.865	50,38%
1-gen-2017 - 31-dic-2017	666.050	69,84%
<b>% modifica</b>	<b>-31,41%</b>	<b>-27,86%</b>
<b>2. it-it</b>		
1-gen-2018 - 31-dic-2018	422.157	46,56%
1-gen-2017 - 31-dic-2017	263.336	27,61%
<b>% modifica</b>	<b>60,31%</b>	<b>68,61%</b>
<b>3. en-us</b>		
1-gen-2018 - 31-dic-2018	15.741	1,74%
1-gen-2017 - 31-dic-2017	13.075	1,37%
<b>% modifica</b>	<b>20,39%</b>	<b>26,62%</b>
<b>4. en-gb</b>		
1-gen-2018 - 31-dic-2018	3.608	0,40%

1-gen-2018 - 31-dic-2018	3.008	0,40%
1-gen-2017 - 31-dic-2017	3.326	0,35%
<b>% modifica</b>	<b>8,48%</b>	<b>14,09%</b>
<b>5. fr-fr</b>		
1-gen-2018 - 31-dic-2018	711	0,08%
1-gen-2017 - 31-dic-2017	401	0,04%
<b>% modifica</b>	<b>77,31%</b>	<b>86,49%</b>
<b>6. es-es</b>		
1-gen-2018 - 31-dic-2018	640	0,07%
1-gen-2017 - 31-dic-2017	315	0,03%
<b>% modifica</b>	<b>103,17%</b>	<b>113,69%</b>
<b>7. fr</b>		
1-gen-2018 - 31-dic-2018	633	0,07%
1-gen-2017 - 31-dic-2017	655	0,07%
<b>% modifica</b>	<b>-3,36%</b>	<b>1,64%</b>
<b>8. it-ch</b>		
1-gen-2018 - 31-dic-2018	527	0,06%
1-gen-2017 - 31-dic-2017	496	0,05%
<b>% modifica</b>	<b>6,25%</b>	<b>11,75%</b>
<b>9. en</b>		
1-gen-2018 - 31-dic-2018	442	0,05%
1-gen-2017 - 31-dic-2017	602	0,06%
<b>% modifica</b>	<b>-26,58%</b>	<b>-22,78%</b>
<b>10. de-de</b>		
1-gen-2018 - 31-dic-2018	428	0,05%
1-gen-2017 - 31-dic-2017	350	0,04%
<b>% modifica</b>	<b>22,29%</b>	<b>28,62%</b>