

## Panoramica del pubblico

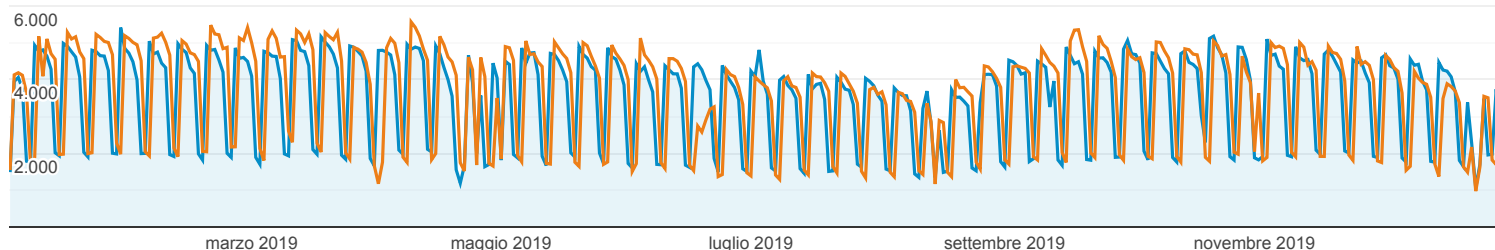
Tutti gli utenti  
+0,00% Utenti

1 gen 2019 - 31 dic 2019  
Confronta con: 1 gen 2018 - 31 dic 2018

### Panoramica

1-gen-2019 - 31-dic-2019: ● Utenti

1-gen-2018 - 31-dic-2018: ● Utenti



Utenti

**-3,85%**  
857.373 vs 891.658



Nuovi utenti

**-5,76%**  
825.418 vs 875.882



Sessioni

**-3,19%**  
1.536.790 vs 1.587.446



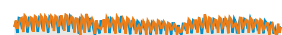
Numero di sessioni per utente

**0,68%**  
1,79 vs 1,78



Visualizzazioni di pagina

**-3,47%**  
4.994.942 vs 5.174.615



Pagine/sessione

**-0,29%**  
3,25 vs 3,26



Durata sessione media

**-8,25%**  
00:02:52 vs 00:03:08



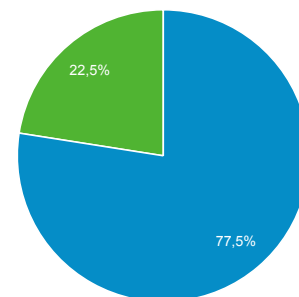
Frequenza di rimbalzo

**-0,90%**  
52,49% vs 52,96%

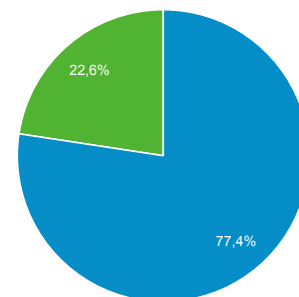


■ New Visitor ■ Returning Visitor

1-gen-2019 - 31-dic-2019



1-gen-2018 - 31-dic-2018



### Lingua

#### 1. it-it

1-gen-2019 - 31-dic-2019

550.640  64,38%

1-gen-2018 - 31-dic-2018

422.157  46,56%

**% modifica**

**30,43%** **38,29%**

#### 2. it

1-gen-2019 - 31-dic-2019

269.500  31,51%

1-gen-2018 - 31-dic-2018

456.865  50,38%

**% modifica**

**-41,01%** **-37,46%**

#### 3. en-us

1-gen-2019 - 31-dic-2019

21.634  2,53%

1-gen-2018 - 31-dic-2018

15.741  1,74%

**% modifica**

**37,44%** **45,71%**

#### 4. en-gb

1-gen-2019 - 31-dic-2019

4.623  0,54%

Utenti % Utenti

1-gen-2018 - 31-dic-2018	3.608	0,40%
<b>% modifica</b>	<b>28,13%</b>	<b>35,85%</b>
5. <b>es-es</b>		
1-gen-2019 - 31-dic-2019	836	0,10%
1-gen-2018 - 31-dic-2018	640	0,07%
<b>% modifica</b>	<b>30,62%</b>	<b>38,49%</b>
6. <b>fr-fr</b>		
1-gen-2019 - 31-dic-2019	778	0,09%
1-gen-2018 - 31-dic-2018	711	0,08%
<b>% modifica</b>	<b>9,42%</b>	<b>16,01%</b>
7. <b>it-ch</b>		
1-gen-2019 - 31-dic-2019	654	0,08%
1-gen-2018 - 31-dic-2018	527	0,06%
<b>% modifica</b>	<b>24,10%</b>	<b>31,57%</b>
8. <b>de-de</b>		
1-gen-2019 - 31-dic-2019	561	0,07%
1-gen-2018 - 31-dic-2018	428	0,05%
<b>% modifica</b>	<b>31,07%</b>	<b>38,97%</b>
9. <b>en</b>		
1-gen-2019 - 31-dic-2019	519	0,06%
1-gen-2018 - 31-dic-2018	442	0,05%
<b>% modifica</b>	<b>17,42%</b>	<b>24,49%</b>
10. <b>it-sm</b>		
1-gen-2019 - 31-dic-2019	509	0,06%
1-gen-2018 - 31-dic-2018	317	0,03%
<b>% modifica</b>	<b>60,57%</b>	<b>70,24%</b>